

Town of Arlington, Massachusetts 730 Massachusetts Ave., Arlington, MA 02476 Phone: 781-316-3000

webmaster@town.arlington.ma.us

Minutes 10/23/2013

ARLINGTON TOURISM AND ECONOMIC DEVELOPMENT COMMITTEE MINUTES OF OCTOBER 23, 2013

Present: Angela Olszewski- Chair Presiding, Clarissa Rowe, Tom Davison, Kirsi Allison-Ampe, Roly Chaput, Robert Radochia, Sharon Shaloo, Ted Peluso Guests: Ted Fields, Laurence McKinnev

- 1- The meeting was called to order at 7PM. Acceptance of minutes for last month's meeting was deferred.
- 2- Roly Chaput reported on the status of the ATED treasury and provided a report as of September 30, 2013.
- 3- The Historic District Commission was discussed and ATED voted to add a budget request to fund this activity.
- 4- Clarissa Rowe reported on the status of the Info Booth. It has been decided to hold off delivery until March, 2014 from Walpole. Assembly is likely to be done by the Department of Public Works. Roly Chaput, Bob Radochia and Ted Peluso are to begin planning and working on the interior layout and furnishings, so that coordination of that aspect will occur with the Booth delivery and set-up.
- 5- Clarissa Rowe reported on the status of the old burying ground. Evaluation of needs is to be completed and Public Works is to perform restoration work. They have a budget of \$10,000 and ATED's role will come into play after that's completed.
- 6- Clarissa Rowe reported on the status of the historic signage project. Design is close to completion but its likely gateway signage will be postponed for a bit. The ultimate decisions regarding signage design and placement will be made by the Town Manager. Each of four signs is anticipated to cost \$3,750.
- 7- The status of the Battle Road Scenic Byway was covered. There are three permanent members from Arlington on the Commission.
- 8- Laurence McKinney was recognized and he thanked ATED for their assistance with regard to the Uncle Sam Plaza festivities on Town Day.
- 9- Ted Peluso reported on the video project. The video is to cover the four major tourist sites in Town and Tom Davison and Ted Peluso are to review the completed video, hopefully by the end of the year.
- 10- A formal session to discuss and determine ATED's future direction, operations and activities is scheduled for November 19 at 6:30PM. A 3 hour "visioning" session is anticipated with Paul Dredge as Moderator.
- 11- Angela Olszewski discussed the 2014 Patriot's Day activities. They may occur on the Monday of that weekend celebration
- 12- Roly Chaput reminded ATED of the Master Planning Meeting set for next month and the economic-related conference occurring at the Convention Center in November.

There being no further business, the meeting was adjourned at 8:30PM